

CASE STUDY

Submitted by:
Kainaat Development Association
Sindh - Pakistan

Beneficiary Details:

Name:	Ms. Razia Khatoon
Husband Name:	Ibrahim Bhayo
CNIC #	43503-0611640-6
Date of Birth	01-01-1970
Village Name:	Ali Muhammad Bhayo, UC Haibat
Tehsil & District	Kandhkot, Kashmore Sindh
Education Level	Illiterate
Marital status	Married
Contact No:	0300-3299146

Key Reasons for recording this case study:

1. Project Beneficiary,
2. Affected by super flood 2010 Sindh - Pakistan
3. Pro-actively contributing and learning market driven designs & products and color themes,
4. Confidently participating in trainings and producing quality products,
5. Leading the group(s) during and after the trainings,
6. Striving for earning to support her family,
7. Has spark to become an entrepreneur,

Key Changes, improvements she made:

Before the flood Ms. Razia Khatoon was working on traditional cut work and was making Rilli, Pillow Covers and TV covers. When the KDA introduced Re-Establishment of Home Based Economic Recovery for Women Project, she was selected as a beneficiary. After her selection she has taken too much interest in the work. She was also selected for ToT (Training of Trainers) on Skill enhancement training workshop where she learnt to produce market driven products such as Long Shirts, Double Bed Sheets and Cushions using new colors and variety of fabrics. During the journey, KDA believes that she has aptitude to become a successful FSA / Entrepreneur through the project.

Please describe the story with all possible details:

This is a tale of courageous poor skilled woman of Sindh, Razia 40 year hailing from Kashmore @ KandhKot district one of poverty stricken district of Sindh Province Pakistan and where majority of women peasants are engaged on land labor and skill work to strive for their economic empowerment to improve their livelihood in the district. KDA in the district, not only helping these types of poor women to move forward them for sustainable development but also helping them to create awareness amongst regarding market trends and markets to receive good prices of the hard labor.

Mother of 03 daughters and 05 sons, earlier, was making simple products and selling within the vicinity of the village and hardly earn 1500-2000 thousands per month and it was very hard for her to survive.

She with her family suffered a lot during the 2010 flood that had wiped away all house structures and remaining stuff. She was totally worried about to restore all in the situation and was looking forward for her family livelihood as her previous income generation opportunities were no more. Meanwhile, the Kainaat Development Association (KDA) team reached in the Village Ali Muhammad Bhayo and enlisted her as a project beneficiary.

Under “**Re-Establishment of Home Based Economic Recovery for Women**” Project supported by AF-USAID, she is being provided trainings to learn the market driven products. She has produced the new and advanced products through which she can earn handsome amount to support her family. Her interest of working has also increased when she was given training to develop cut work on the Double Bed Sheets, Long Shirts, Scarves and cushion covers.

She is of the opinion that through this work she can earn handsome amount to support her family. She further shared with KDA team that she was worried that how her family will be recovered from this disaster. She is too much happy as her work is restarted and she is confident that through this project she will become an entrepreneur and contribute for her family and people.

PICTURE OF MS. RAIZIA KHATTOON



Mia Razia Khatton in her village



Mia Razia Making Scarf during the training in working group



Ms. Razia Working in the training



Mia Razia developing long Shirt